

**Preliminary**



## Full HD / 1,920 x1,080 H.264 Network Camera featuring Super Dynamic

### Key Features

- Super high resolution at Full HD/1,920 x 1,080 created by 3.1Megapixel high sensitivity MOS Sensor.
- 1080p Full HD images up to 30 fps and 360p image up to 30fps simultaneously.
- Combining enhanced "UniPhier®", Panasonic's proprietary System LSI platform and **2 areas VIQS** (Variable Image Quality on Specified area) function can decrease maximum 50%<sup>\*1</sup> network bandwidth.
- Cropping function enables to provide whole image (1,920 x 1,080) and the part image (640 x 360) simultaneously. Up to 4 image capture areas can be specified, and it is also possible to control the sequence.
- Picture in picture function: A cropping image or an alarm image can be added to an image and transmitted.
- Multiple H.264 (High profile) streams and JPEG streams ensure simultaneous real time monitoring and high resolution recording by enhanced "UniPhier®".
- **Super Dynamic** and ABS (Adaptive Black Stretch) technologies deliver 128x wider dynamic range compared to conventional cameras.
- Face Super Dynamic Range technology ensures clear face image.
- High sensitivity with Day & Night (IR) function:0.5 lx (Color), 0.06 lx (B/W) at F1.3 (WV-SF539)
- High sensitivity with Day & Night (Electrical) function:0.5 lx (Color), 0.3 lx (B/W) at F1.3 (WV-SF538)
- Using Panasonic distinctive LDC (Lens Distortion Compensation) function, natural image without distortion can be monitored though using wide angle lens.
- ABF (Auto Back Focus) ensures easy installation.
- ABF ensures stable focus in both color and B/W modes. (WV-SF539)
- Digital Noise Reduction: 3D-DNR ensures noise reduction in various conditions.
- Progressive scan ensures clear images with less motion blur and no tearing even when the subject is moving.
- Superior color reproduction by primary (RGB) color filter.
- Electronic sensitivity enhancement: Auto (Up to 16x) / OFF
- Selectable light control modes: Outdoor scene / Indoor scene (50 Hz) / Indoor scene (60 Hz) / ELC / Fixed electronic shutter
  - Outdoor scene: Electronic shutter and ALC lens iris control are automatically controlled depending on the mode and luminance level.
  - Indoor scene (50 Hz / 60 Hz): Flicker caused by fluorescent lightning will be automatically compensated.
  - ELC: Up to 1/10,000 Electronic shutter is automatically applied for a fix iris lens.
  - Fixed electronic shutter: Up to 1/10,000 fixed electronic shutter can be selectable.
- 3x Extra optical zoom at 360p resolution. (Picture Mode : 2 Mega pixel [16:9])
- VMD (Video Motion Detection) with 4 programmable detection areas, 15 steps sensitivity level and 10 steps detection size
- Face detection function detects the position of human face and the information is sent by video stream.

- Privacy Zone can mask up to 2 private areas, such as house windows and entrances/exits.
- 2x, 4x digital zoom controlled by browser.
- Camera title display: Up to 20 alphanumeric characters on the browser
- Alarm sources including 3 terminal input, VMD and Panasonic alarm command can trigger actions such as SDXC/SDHC/SD memory recording(WV-SF539), FTP image transfer, E-mail notification, Indication on browser, Alarm terminal output, and Panasonic alarm protocol output.
- Full duplex bi-directional audio allows interactive communication between camera site and monitoring site. (WV-SF539)
- JPEG Image compression ratio can be changed by alarm so that higher quality image can be provided.
- Prioritized stream control: One of the video streams can be prioritized when multiple recorders or client PCs are accessing the camera so that the recorder or the client PC can maintain the frame rate.
- SDXC/SDHC/SD Memory card slot for manual recording (H.264 / JPEG), alarm recording (H.264 / JPEG) and backup upon network failure (JPEG) (WV-SF539)
- H.264 max. bit rate/client and Total bit rate control allows flexible network traffic management. Frame rate priority mode controls bit rate and compression ratio to provide the specified frame rate.
- Internet mode: H.264 images can be transmitted over HTTP protocol.
- Multi-language: English / Italian / French / German / Spanish / Russian / Chinese / Japanese
- IPv4/IPv6 protocol supported.
- Supports SSL, DDNS (viewnetcam, RFC2136)
- Still images (JPEG) can be viewed on mobile phones via the Internet.
- Onvif compliant model
- 2.8 ~ 10.0 mm, 3.6x Varifocal Auto Iris Lens

<sup>\*1</sup> Compared with WV-NP502. Reduction effect may vary depending on object and image quality setting conditions.

### Standard Accessories

• Installation Guide .....	1 pc.	• Installation Template Label .....	1 pc.
• CD-ROM <sup>*1</sup> .....	1 pc.	• Cable Tie .....	2 pcs. (incl. 1 spare)
• Code Label <sup>*2</sup> .....	1 pc.		

The followings are for installation.

• Power Cord Plug .....	1 pc.
• External I/O Terminal Plug .....	1 pc.

<sup>\*1</sup> The CD-ROM contains the operating instructions (PDFs) and different kinds of tool software programs.  
<sup>\*2</sup> This label may be required for network management. The network administrator shall retain the code label.

### Optional Accessories

<p>Embedded Ceiling Mount Bracket (Sail white) <b>WV-Q174</b></p> 	<p>Smoke Dome Cover <b>WV-CF5S</b></p> 	<p>Ceiling Mount Bracket <b>WV-Q105</b> (PAL only)</p> 
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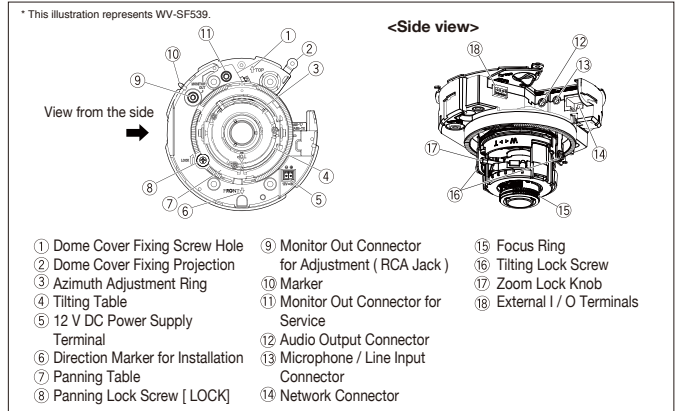
# Specifications

TV System	NTSC	PAL
<b>Camera</b>	1/3 type MOS Sensor Effective Pixels Approx. 3.1 megapixel Scanning Mode Progressive scan Scanning Area 4.51 mm (H) x 3.38 mm (V) {3/16 inches (H) x 1/8 inches (V)} Minimum Illumination WV-SF539: Color: 0.5 lx, BW: 0.06 lx (F1.3, Auto slow shutter: Off (1/30s), Gain: On(High)) Color: 0.03 lx, BW: 0.004 lx (F1.3, Auto slow shutter: Max. 16/30s, Gain: On(High)) *1 WV-SF538: Color: 0.5 lx, BW: 0.3 lx (F1.3, Auto slow shutter: Off (1/30s), Gain: On(High)) Color: 0.03 lx, BW: 0.02 lx (F1.3, Auto slow shutter: Max. 16/30s, Gain: On(High)) *1 White Balance AWC (2,000 – 10,000 K), ATW1 (2,700 – 6,000 K), ATW2 (2,000 – 6,000 K) Light Control Mode Outdoor scene: Automatic integration of ALC and ELC Indoor scene [50 Hz]: Automatic integration of ALC and ELC (up to 1/100 s) Indoor scene [60 Hz]: Automatic integration of ALC and ELC (up to 1/120 s) ELC: (up to 1/10,000 sec.) Shutter Speed Fix shutter: 1/30, 3/100, 3/120, 2/100, 2/120, 1/100, 1/120, 1/250, 1/500, 1/1,000, 1/2,000, 1/4,000, 1/10,000 (only at Super Dynamic Off) Super Dynamic ON / OFF Dynamic Range 52 dB typ. (Super Dynamic: ON, Light Control Mode: indoor) Face Super Dynamic ON / OFF (Only at Super Dynamic: ON) Adaptive Black Stretch ON / OFF (Only at Super Dynamic: OFF) AGC ON (LOW, MID, HIGH) / OFF Electronic Sensitivity UP OFF / AUTO (Max. 2x (2/30 s), 4x (4/30 s), 6x (6/30 s), 10x (10/30 s), 16x (16/30 s)) Day & Night WV-SF539: IR Mode: AUTO1 / AUTO2 / ON / OFF, Level: High / Low, with external control WV-SF538: Electrical Mode: OFF / AUTO Digital Noise Reduction High / Low Video Motion Detection 4 areas, Sensitivity: 15 steps, Detection size: 10 steps Privacy Zone Up to 2 zones, Gray Upside Down ON / OFF VIQS Up to 2 zones Camera Title (OSD) Up to 20 characters (alphanumeric characters, marks) Focus Adjustment ABF/MANUAL Lens Distortion Compensation 256 steps	
<b>Lens</b>	Focal Length 2.8 mm - 10 mm, 3.6x (8.4 mm - 30 mm 10.8x with Extra optical zoom (at 360P)) Angular Field of View <sup>2</sup> H: 24.2° (TELE) – 80.6° (WIDE) Maximum Aperture Ratio 1 : 1.3 (WIDE) – 1 : 3.0 (TELE) Focusing Range 0.3 m – ∞	
<b>Adjusting Angle</b>	Horizontal: 180° (clockwise), 170° (counterclockwise), Vertical: ±75°, Image tilt adjustment range: ±100°	
<b>Browser GUI</b>	Cropping H.264(2) / JPEG(VGA or 640 x 360) / JPEG(QVGA or 320 x 180) Up to 4 image capture areas can be specified Camera Control Brightness, AUX ON / OFF, Zoom (1x, 2x, 4x) Display Mode Spot, Quad: Image from 16 cameras can be displayed in 4 different Quad screens or 16 split screen (JPEG only). 20 characters camera title available. Digital Zoom 1x, 2x, 4x controlled by browser GUI Camera Title Up to 20 alphanumeric characters Clock Display Time: 12H/24H, Date: 5 formats on the browser, Summer time (Manual) Alarm Control Reset One Shot Capture A still picture will be displayed on a newly opened window. Audio Mic (Line) Input: ON / OFF Volume adjustment: Low / Middle / High, Audio Output: ON / OFF Volume adjustment: Low / Middle / High (Only at WV-SF539) SD Memory Data Download Still or motion Images recorded in the SDXC/SDHC/SD memory card can be downloaded. (Only at WV-SF539) GUI/Setup Menu Language English, Japanese, Italian, French, German, Spanish, Chinese, Russian System Log Up to 100 (Internal) Up to 4,000 (SDXC/SDHC/SD memory when the recording format is set to JPEG.) error logs (Only at WV-SF539) Supported OS <sup>3, 4</sup> Microsoft® Windows® 7, Microsoft® Windows Vista®, Microsoft® Windows® XP SP3 Supported Browser Windows® Internet Explorer® 9.0 (32 bit), Windows® Internet Explorer® 8.0 (32 bit), Windows® Internet Explorer® 7.0 (32 bit), Microsoft® Internet Explorer® 6.0 SP3 10Base-T / 100Base-TX, RJ-45 connector	
<b>Network</b>	<b>Network IF</b> Image Resolution Image Capture Mode: 2 mega pixel [16:9] H.264: 1,920 x 1,080 / 640 x 360 / 320 x 180, up to 30 fps JPEG (MJPEG): 1,920 x 1,080 / 640 x 360 / 320 x 180, up to 30 fps Image Capture Mode: 1.3 mega pixel [16:9] H.264: 1,280 x 720 / 640 x 360 / 320 x 180, up to 30 fps JPEG (MJPEG): 1,280 x 720 / 640 x 360 / 320 x 180, up to 30 fps Image Capture Mode: 1.3 mega pixel [4:3] H.264: 1,280 x 960 / VGA(640 x 480) / QVGA(320 x 240), up to 30 fps JPEG (MJPEG): 1,280 x 960 / VGA(640 x 480) / QVGA(320 x 240), up to 30 fps Image Capture Mode: 3 mega pixel [4:3] H.264: 1,280 x 960, up to 15 fps JPEG (MJPEG): 2,048 x 1,536, up to 15 fps H.264 <sup>4, 5</sup> Transmission Mode Constant bitrate / Framerate priority / Best effort Frame Rate 1 / 3 / 5 / 7.5 / 12 / 10 / 15 / 20 / 30 fps Bit Rate/Client 64 / 128 / 256 / 384 / 512 / 768 / 1,024 / 1,536 / 2,048 / 3,072 / 4,096 / 8,192 / 10,240 / 12,288 / 14,336 kbps Image Quality LOW / NORMAL / FINE Refresh Interval 0.2 / 0.25 / 0.33 / 0.5 / 1 / 2 / 3 / 4 / 5 s Transmission Type UNICAST / MULTICAST JPEG Image Quality 10 steps Refresh Interval 0.1 fps – 30 fps Transmission Type PULL / PUSH Audio Compression *Only at WV-SF539 G.726 (ADPCM) 32 kbps / 16 kbps, G.711 64 kbps Audio Mode *Only at WV-SF539 OFF / Mic (Line) input / Audio output / Interactive (Half duplex) / Interactive (Full duplex) Authentication for Audio *Only at WV-SF539 Level 1 only / Level 2 higher / All users Total Bit Rate 64 / 128 / 256 / 384 / 512 / 768 / 1,024 / 2,048 / 4,096 / 8,192 kbps / Unlimited Supported Protocol IPv6: TCP/IP, UDP/IP, HTTP, HTTPS, RTP, FTP, SMTP, DNS, NTP, SNMP, DHCPv6, ICMP ARP IPv4: TCP/IP, UDP/IP, HTTP, HTTPS, RTSP, RTP, RTMP/RTCP, FTP, SMTP, DHCP, DNS, DDNS, NTP, SNMP, UPnP/IGMP/ICMP ARP FTP Client Alarm image transmission, FTP periodic transmission (When the FTP transmission is failed, backup on an optional SDXC/SDHC/SD memory card is available. *) *Only at WV-SF539 No. of Simultaneous Users Up to 14 users (Depends on network conditions) SDXC/SDHC/SD Memory Card (Option) *Only at WV-SF539 H.264 recording: Manual REC / Alarm REC (Pre/Post) / Schedule REC JPEG recording: Manual REC (Post) / Backup upon network failure Compatible SD (SDHC/SDXC) card: Panasonic 1 GB, 2 GB, 4 GB*, 8 GB*, 16 GB*, 32 GB*, 64GB** model *SDHC card, ** SDXC card (except miniSD card and microSD card) Cellular Phone Compatibility JPEG image	

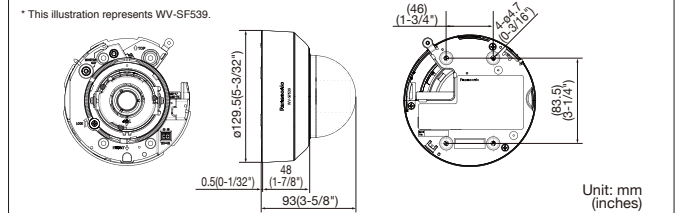
TV System	NTSC	PAL
<b>Network</b>	Mobile Terminal Compatibility <sup>5</sup> iPad, iPhone, iPod touch (iOS 4.2.1 or later), Android™ mobile terminals Face Detection ON / OFF (with XML notification)	
<b>Alarm</b>	Alarm Source WV-SF539 3 terminals input, VMD, Command alarm WV-SF538 1 terminal input, VMD, Command alarm Alarm Actions SDXC/SDHC/SD memory recording*, E-mail notification, Indication on browser, FTP image transfer, Panasonic protocol output *Only at WV-SF539 Alarm Log With SDXC/SDHC/SD memory card*: 5,000 logs, without SDXC/SDHC/SD memory card: 1000 logs *Only at WV-SF539 Schedule Alarm / VMD / Access permission / H.264 recording	
<b>Input/ Output</b>	Monitor Output (for adjustment) VBS: 1.0 V [p-p]/75 Ω, NTSC composite, RCA Jack [VBS: 1.0 V [p-p]/75 Ω, PAL composite, RCA Jack] Microphone/Line Input *Only at WV-SF539 MIC IN and Line IN are selectable. ø3.5 mm stereo mini jack (monaural input) (Applicable microphone: Plug-in power type) Supply voltage: 2.5 V ±0.5 V Input impedance: approx. 2 kΩ Audio Output *Only at WV-SF539 ø3.5 mm stereo mini jack (monaural output) Line level External I/O Terminals WV-SF539 ALARM IN 1/DAY/NIGHT IN, ALARM IN 2/ALARM OUT, ALARM IN 3/AUX OUT WV-SF538 ALARM IN 1, ALARM OUT, AUX OUT	
<b>General</b>	Safety/EMC Standard UL (UL60950-1), FCC (Part15 ClassA), CE, IEC60950-1 C-UL (CAN/CSA C22.2 No.60950-1), (EN55022 ClassB, EN55024) DOC (ICES003 ClassA) Power Source and Power Consumption WV-SF539 12V DC: 530 mA*, PoE (IEEE802.3af compliant) / PoE 48 V: 120 mA (Class 2 device) WV-SF538 12V DC: 510 mA*, PoE (IEEE802.3af compliant) / PoE 48 V: 115 mA (Class 2 device) *FOR UL LISTED MODEL(S), ONLY CONNECT 12 V DC CLASS 2 POWER SUPPLY. Ambient Operating Temperature -10 °C – +50 °C (14 °F – 122 °F) Ambient Operating Humidity Less than 90 % (no condensation) Dimensions ø129.5 mm x 93 mm (H) [ø5-1/8 inches x 3-11/16 inches (H)] Mass (approx.) 450 g (0.99 lbs) Finish Main body: ABS resin, sail white Dome section: Clear acrylic resin	

\*1 Converted value  
 \*2 If "1.3 megapixel [4:3]" is selected for the imaging mode, the viewing angle will become narrower.  
 \*3 Refer to "Notes on Windows Vista" / "Windows® 7" on the provided CD-ROM for further information about system requirements for a PC and precautions when using Microsoft® Windows® 7 or Microsoft® Windows Vista®.  
 \*4 When using IPv6 for communication, use Microsoft® Windows® 7 or Microsoft® Windows Vista®.  
 \*5 Transmission for 2 streams can be individually set in the same compression method.  
 \*6 For further information about compatible devices, refer to our website (http://panasonic.net/pss/security/support/info.html).

## Part Names and Functions



## Appearance



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**Important**  
 – Safety Precaution: carefully read the operating instructions and installation manual before using this product.  
 – Panasonic can not be responsible for network performance and/or other manufacturer products that reside on the network.

- All TV pictures are simulated.
- Masses and dimensions are approximate.
- Specifications are subject to change without notice.
- These products may be subject to export control regulations.
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